

## February 6, 2017 - INVITATION

Scandinavian American Foundation of Georgia (SAFG) would like to invite you to share this invitation and take part in upcoming **Atlanta International Night Market (AINM)**, taking place on April 21-23, 2017. This is the first market of its kind in Atlanta! SAFG will chair the Scandinavian/European section at the AINM, and we invite you to join us!

With more than 75 nationalities coming together for this event, we anticipate over 50,000 attendees. We want Scandinavian and European people and organizations to be there to share and celebrate our cultures.

The AINM is a place where people can enrich their lives through experience with food, different cultures, and the visual arts to nourish and delight the mind and spirit. The AINM is a large, family-friendly, open-air night market featuring 200+ independent vendors, selling art, food, and drink, also featuring cultural performances, musical acts and activities for little ones. With more than 75 nationalities coming together for this event, this is a call to action for you to join the international community to celebrate the rich cultural diversity and heritage of Atlanta.

Being a vendor in the AINM could not be simpler! AINM provides the tent, tables, chairs, power, light and of course, the customers! All you need to do is show up with your products and banner. Booth spaces are 10×10 with an extra 4 feet on both sides and the back. 24-hour security is included. The AINM vendor fee includes **all three days** of the festival. As a vendor, you will also be featured on AINM website(s), social media channels and printed materials and posters.

In addition, AINM's mega-talented art department will create custom branded graphic ad materials (with your logos and info) for you to use to promote the event. And you will receive a custom branded video slideshow featuring YOUR brand, that will be published on AINM's website, YouTube, Vimeo and on our IMAG (Jumbotron) screens at the event itself! You will also receive a copy of the video to use on your own website and social media channels.

To become a vendor and take part in the AINM please complete the [Vendor Application Form HERE](#). To apply as a non-food vendor or performer please [follow this link HERE](#). The Vendor Committee of the AINM limits the overall number and type of vendors for each night market weekend. Therefore, applications will be considered on a first-come, first-served basis. We strongly encourage potential vendors to send completed applications as soon as possible as spaces will fill up quickly.

[Meet the AINM Team and Board Members HERE](#). We look forward to seeing at AINM!

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