



International Education Industry Leaders Meet in Atlanta, Georgia

5th Annual SMART Education Exchange (SCE) USA 2018

SMART Communities Need A SMART Workforce

In a time when the public and private sectors are constantly required to do more with less, the use of Public-Private Partnerships (PPP) have developed out of dire need, and SMART Education and SMART Workforce Development PPPs are being established across the U.S. The SMART Community Exchange (SCE), builds momentum and interest in the SMART Education and SMART Workforce Development, in partnership with SMART Cities and Communities across U.S.

The SMART Community Exchange's international SMART Education Advisory Council will hold its Annual Meeting and **5th Annual Transatlantic Education Leadership Exchange (TELE) USA Conference September 27-28, 2018 in Atlanta.**

The conference will discuss the work and the support international SMART Education Advisory Council provides to SMART Cities and Communities worldwide. Topic is 'Building a SMART U.S. Workforce'. Presentations and workshops will include best practice and lessons learned in SMART Growth Economic Development, SMART Education Professional Development, SMART Workforce Development, SMART Learning Environments, Micro Learning and Social Micro Learning. The conference is open to public.

Space is limited. Speaker presentations and participants, who wish to attend the meeting and conference should contact SMART Education Exchange (SEE) Administrator: info@SMARTCommunityExchange.com by **August 1, 2018**, to receive an invitation to speak or attend the conference.

Purpose To share best practices for building a SMART Workforce and sustaining PPPs in 21st Century Education and Workforce Development, and to demonstrate a diverse range of innovative pedagogical practices involving technology.

Objectives Identify solutions to coordination between the public and private sectors for SMART Education and SMART Workforce Development and Training, and discuss SMART PPPs in SMART Cities and Communities across the U.S.

Agenda The conference agenda will be executed over a two-day period, September 27-28, 2018. Discussion topics, presentation and workshops include SMART Education and SMART Workforce Development and PPPs in Action.

Website
www.SMARTSummits.com

Conference Agenda

Day 1 - Wednesday September 26, 2018

- Arrivals in Atlanta, Georgia
- Transfer to your hotel, evening on your own

Day 2 - Thursday September 27, 2018 - Agenda

- 9:00AM Program Overview and Networking Breakfast
- Welcome: Atlanta SMART Gateway City of the Southeast
- Keynote: Artificial Intelligence for Innovation Management Presentations:
 - Insight into SMART Growth Economic Development
 - Insight into SMART K12 Professional Development
 - Insight into SMART Vocational Professional Development
 - Insight into SMART Workforce Development
- TELE Roundtable and Working Lunch
- 1:00PM Adjourn

Day 3 - Friday September 28, 2018 - Agenda

- 9:00AM Program Overview and Networking Breakfast AM Workshops
 - How to Assess and Measure SMART Innovation
 - How to create/use SMART Learning Environments (SLE)
 - Why Micro Learning Works and How to Design a Social Micro Learning Program
- TELE Roundtable and Working Lunch
- 1:00PM Adjourn

Day 4 - Optional Saturday September 29, 2018

- Departures or one-on-one meetings and site visits

Who Should Attend?

SMART Education, SMART Workforce Development and Training, Education Industry, Economic Development, Technology, Finance, Business, Government, Research, Academia, NGO, Non-Profit Professionals.

Atlanta SMART Gateway City of the Southeast

[Soft-landing USA program](#), provides hands-on advisory to SMART Business and Foreign Direct Investors in the region.

Contact: info@SMARTCommunityExchange.com